

# Bridging the Gap Information Pack



Can you help bridge the gap between young people and their education?

Talita Kum celebrates its 20<sup>th</sup> Anniversary in 2021 and we want to invite you to help us fulfil our vision to see young people go onto further education, vocational learning and independent living. Talita Kum (TK) 1&2 is an afterschool programme for children. The hope is to raise a further £30,000 to help establish TK 3&4 for teenagers and young adults to further their learning.

Help us to extend our education programme in Jimbolia, South West Romania by crossing bridges throughout 2021.

## **How can you cross a bridge:**

Can you walk, cycle, run or jump over a lot of bridges this year?

Can you bounce across a bridge on a Space Hopper and back?

Can you push someone in a wheelbarrow across a bridge?

## **Who can you cross a bridge with:** (dependent on pandemic restrictions)

Can you and your colleagues complete a 24-hour tag team across a bridge?

Have a fancy dress bridge crossing with your youth group?

Invite your friends and family to cross a bridge with you for your birthday?

## **Are you up for a challenge:**

Set yourself a target and cross as many different bridges as you can in 2021?

Cross 20 bridges in May when we celebrate Talita Kum's 20<sup>th</sup> birthday?

Cross every bridge in your locality/region/area?

Cross 100 bridges in 2021?



# Bridging the Gap

## Event information



### WHEN

You've got all of 2021 to complete this, giving you time to plan, tell your friends and then, go for it.

### LOCATION

Your local area. You don't need to go far unless restrictions ease and you fancy crossing some new bridges a bit further afield. Please keep within the current government travel restrictions.

### REGISTRATION

Please register for this event via Eventbrite. We are asking for £10 registration fee from you which gives you a free snood, bridge facts and trivia throughout the year, an opportunity to win spot prizes and a personalised certificate on completing the fundraiser.

### FUNDRAISING TARGET

We are asking you to aim for £150 in sponsorship from friends, family, colleagues and neighbours. We are hoping to raise £30,000 throughout the year to help develop and expand Talita Kum education programme. We appreciate any awareness and monies raised.

### MONIES RAISED

When the schools close at midday, many young people have to fend for themselves. But, Talita Kum provides a programme, for children and young people from some of the most vulnerable households in Jimbolia, Romania. Young people receive clothing and showers, as well as nourishing meals. But the main purpose is to give them help with their homework, preparation for exams, and to encourage them to finish their education.

Talita Kum 1 and 2 are well established for children and early teens but our vision is to extend Talita Kum for older teens/young adults to further their learning. As we celebrate the programme's 20th Anniversary in 2021 we want to invite you to help us see Talita Kum 3 and 4 established.

Young people will finish their formal education, acquire skills for independent living (including the abilities to make the best vocational choices and to manage their own finances), integrate in society and contribute to community projects. Help us raise £30,000 to see young people rise up to their full potential.

### VIRGIN MONEY GIVING PAGE

We would encourage you to start a virgin money giving page so you can post the link on social media and invite friends to sponsor you. Please find instructions and guidance on how to do later in the pack.

### SUPPORT

We are here to help, please get in touch with your nearest Fundraising manager to sign up:

Central and South Scotland Fundraising Manager, [michelle.livingstone@blythwood.org](mailto:michelle.livingstone@blythwood.org) or 07880 196903

North Scotland Fundraising Manager, [elma.mackay@blythwood.org](mailto:elma.mackay@blythwood.org) or 07876 831175

South East England Fundraising Manager, [susi.shears@blythwood.org](mailto:susi.shears@blythwood.org) or 07823 401081

Out with these areas, please get in touch with our team by email on [fundraising@blythwood.org](mailto:fundraising@blythwood.org)



# Bridging the Gap Fundraising Page



Link to Virgin Money Giving Blythwood Care page

<https://uk.virginmoneygiving.com/charity-web/charity/finalCharityHomepage.action?charityId=1006049>

Click the START FUNDRAISING button and follow the instructions, using the information below.

## Information for your Fundraising page

You will need to decide on:

- *Name of Event* – Bridging the Gap  
*You may want to be more detailed here if you are focusing on a particular bridge or specific challenge*
- *Date and Time* – throughout 2021  
*Again if you are focusing your challenge on a certain day or week or month then you can be more specific and give more detail*

Some information to edit and copy onto your page:

I am taking part in Blythwood Care's Bridging the Gap event by (*brief explanation of what you are doing*). Can you help bridge the gap between young people and their education by donating to my fundraiser please?

When the schools close at midday, many young people have to fend for themselves. But, Talita Kum provides a programme, five days a week for children and young people from some of the most vulnerable households in Jimbolia, Romania. The young people receive help with their homework, preparation for exams, and to encourage them to finish their education.

Talita Kum 1 and 2 are well established but our vision is to extend Talita Kum for young adults to further their learning. As we celebrate the programme's 20<sup>th</sup> Anniversary in 2021 we want to invite you to help us establish Talita Kum 3 and 4 giving young people the opportunity to finish their formal education, make good vocational choices and live independently.

Throughout 2021 we are hoping to raise £30,000 to see Talita Kum 3 & 4 become a reality.

## Images

Images of Talita Kum are available from [Michelle.livingstone@blythwood.org](mailto:Michelle.livingstone@blythwood.org) or your local fundraising manager. We can provide you with the Bridging the Gap logo and some images from Talita Kum. Please use these on your page or social media to promote your event.



