



Thank you for signing up to be a Brunch host! We hope you are looking forward to being able to meet and eat, whilst make a lasting difference to people affected by poverty, rejection and isolation.

When it's too late for breakfast and too early for lunch, there is only one thing for it, LET'S DO BRUNCH!

Over the last year and a half, we have been unable to meet with friends and family as normal. We are all needing dates in our diary, by signing up to be a Brunch host you are giving your friends and family a date in their diary to look forward to.

These online fundraising resources are available for you to use, however, if you would prefer a physical pack sent by post, please email the fundraising team. We can also provide cardboard collection boxes and balloons by request. We are always looking to improve our resources and supporter care so please do feedback to the team on [fundraising@blythwood.org](mailto:fundraising@blythwood.org) if you have any suggestions on how we can improve your experience of fundraising in aid of Blythwood Care.

All that's left to say is have a fabulous event, and enjoy getting your family and friends together and LET'S DO BRUNCH!



## HOW TO HOST YOUR DELICIOUS BRUNCH FUNDRAISER

Your brunch can be a simple affair, or something more involved.

Below are a few guidelines to running an event, however, you may just choose to invite a few friends round and ask for a donation for Blythswood.

For Brunch for Blythswood, you are in control! All we would ask is that you keep within the current government Covid guidelines in your area on the date of your event.

1. Choose a suitable location or venue, if not your own home or workplace
2. Choose the menu
3. Choose your target market (friends and family, colleagues, church, or a publicised event)
4. Download your QR code (please get in touch with the fundraising team if you are unsure how to do that)
5. Set up a Virgin Money Giving page for donations and look forward to donations flooding in. [Fundraising for Charities - Virgin Money Giving](#) . Again, don't hesitate to get in touch if you need any support with that.
6. Send out your downloadable invitations, or send out publicity such as displaying your downloadable posters or Facebook notifications. Please contact us if you need any further advice.
7. On the day, decorate your venue with balloons, display Blythswood leaflets, your foldable collection box (all available from the fundraising team) and get ready to welcome your guests
8. After the event send the funds by post, using the pay in document, or contact the Fundraising Team on 01349 830777 to pay by card. Please ensure you state the funds were raised through Brunch for Blythswood. If you have used QR codes and/or Virgin Giving, funds will automatically come to us, you don't need to do anything further and we will be in touch to confirm we have received it.
9. If you have had any volunteers helping on the day that you would like an official thank you from the Fundraising Team, please let us know