



## TOP TIPS TO PUBLICISE YOUR BRUNCH

### Pre-Event

1. Promote your event through social media. Remember to have all the details on your post – the 4 w's and h  
Who (is invited)  
What (they are invited to)  
Why (they are invited)  
When (the date and time they are invited)  
How (how they respond to the invitation)
2. We will support you in contacting your local press and radio station for some publicity. Please just speak to the fundraising team
3. Use our poster templates and put up in your office noticeboards, ask your local supermarket, community centre and churches in the area
4. If you have a community newspaper ask for a listing in that

### The Event

5. Ask a local celebrity or MP along and ensure you take plenty of photos of them
6. We can support you in contacting your local press for a photographer for the day.
7. Post plenty of photos throughout the event on social media

### Post Event

8. We can support you with contacting the local press, to thank everyone who came, and with the total raised
9. Use social media, thanking everyone who came and letting them know how much you raised